AREA
ASSOCIATION OF REAL ESTATE AGENTS UGANDA

STARTING
3RD NOV
2026

OFFICIAL PROGRAMME HANDBOOK

REAL ESTATE CONFERENCE

2026 · THE CITIES SERIES

Theme: Tourism-Led Urbanization & Sustainable Real Estate Investment



3–4 NOV	**PHASE I: POLICY & INNOVATION SUMMIT** | Méstil Hotel, Kampala
6–24 NOV	**Strategic Investment Window** | Virtual and physical
2–4 DEC	**Phase II: Investment Deal Room** | Jinja
500	**Delegates** | developers, financiers, government, cities and investors

IN ASSOCIATION WITH

FIABCI
INTERNATIONAL REAL ESTATE FEDERATION

NATIONAL ASSOCIATION OF REALTORS® GLOBAL

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UNLOCKING INVESTMENT · SHAPING CITIES · BUILDING UGANDA'S FUTURE

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Programme at a glance

DAY	FOCUS	KEY THEMES
Day One Tuesday 3 November	**Policy, Finance & Urban Intelligence**	Urban growth and land governance · Blended finance · Financing readiness and settlement
Day Two Wednesday 4 November	**Research, Sustainability & Investment**	Evidence-based research · Smart cities and AI · ESG and green building · Tourism infrastructure · City Partner Deal Room feature · Summit resolutions

7
Thematic sessions across two days

40+
speakers, discussants and moderators invited

UGX 200BN
screened, title-verified pipeline target

1
Summit communiqué and national action plan

DAILY RHYTHM

Registration opens at **08:00** on Day One and arrival from **08:30** on Day Two. Sessions run in the plenary hall; health breaks, lunch and networking take place in the partner exhibition. Badges are required for all sessions and the exhibition.

01 · WELCOME MESSAGE

Welcome to the AREA Uganda Cities Series 2026

Distinguished guests, partners, colleagues and friends,

On behalf of the Association of Real Estate Agents Uganda, it is my honour to welcome you to the Policy & Innovation Summit, the opening phase of the AREA Uganda Cities Series 2026.

Uganda's cities are growing faster than we are building them. The country faces a housing deficit of between 2.4 and 2.6 million units and needs around 300,000 new homes every year. Capital is available, at home and abroad, yet too much of it waits on the sidelines. The reasons are familiar to everyone in this room: land titles that cannot be verified, approvals that are slow and unpredictable, and a policy conversation that rarely reaches the people who finance and build.

The Cities Series was designed to change that. Over the next two days we will move from dialogue to decisions, on land governance, blended finance, financing readiness ahead of the Bank of Uganda's payment reforms, smart cities, research, sustainability and tourism-led growth. What we agree here will feed directly into the Strategic Investment Window, where projects are independently screened and their land titles verified, and then into the Investment Deal Room in Jinja, where screened projects meet capital.

None of this is possible without the Government of Uganda, our city authorities, our partners and sponsors, and the many speakers who have given their time and expertise. I thank each of you, and I thank you, our delegates, for choosing to be part of a conversation that will shape the cities our children inherit.

I invite you to participate fully, to challenge one another, to build new partnerships, and to leave with commitments, not just conversations. Welcome to Kampala, and welcome to the Cities Series.



President
Association of Real Estate Agents Uganda (AREA Uganda)

OUR MOTTO

Unlocking Investment. Shaping Cities. Building Uganda's Future.

ABOUT AREA UGANDA

The Association of Real Estate Agents Uganda advances professionalism, integrity and standards in real estate by empowering members, protecting clients and promoting sustainable property development in Uganda. Our values: integrity, professionalism, excellence and collaboration.



02 · ABOUT THE CITIES SERIES

Not merely a conference: a national transaction platform

The Cities Series bridges the gap between policy dialogue and deal execution. The Summit sets the agenda on policy, finance and innovation; the Strategic Investment Window turns submissions into a verified pipeline; the Jinja Deal Room brings screened projects and investors together to sign.

THE DEFICIT

2.4–2.6 million units

Uganda's national housing deficit, with some 300,000 new units needed every year.

THE BOTTLENECK

Unverified titles, fragmented policy

Uncertain land titles and weak coordination between agencies stall investment and raise its cost.

THE SOLUTION

A UGX 200 billion screened pipeline

Rigorously screened, title-verified real estate projects presented to institutional capital.

Three phases, one season

Phase I · Summit	Project submission	Six-gate screening	Investor matching	Phase II · Deal Room
3–4 Nov · Kampala	opens after the Summit	6–24 Nov · title verified	webinars 10, 16, 20 Nov	2–4 Dec · Jinja

Summit purpose

To strengthen coordination between government, local authorities, real estate professionals, financial institutions, researchers, technology providers and investors, and so accelerate sustainable, investable and competitive Ugandan cities.

What the Summit will produce

- Recommendations on coordination between national government, cities and the real estate sector
- Blended-finance structures and PPP priorities for urban infrastructure and housing
- A draft financing-readiness checklist for due diligence, title verification and large-value settlement
- Priorities for digital land services, GIS planning and AI-enabled city management
- A real estate and urban research agenda, with priority indicators
- The Summit communiqué, with action owners and follow-up milestones

Flagship publications

PUBLICATION	RELEASE
Uganda Cities Investment Prospectus	Nov 2026
Uganda Secondary Cities Investment Report	Nov 2026
Smart Cities Readiness Index	Jan 2027
Real Estate Investment Outlook 2027	Early 2027

SIX CITIES

Kampala · Jinja · Mbarara · Gulu · Masaka · Fort Portal

03 · DAY ONE PROGRAMME

DAY 1 — Policy, Finance & Urban Intelligence

Tuesday 3 November 2026 · Building the policy and investment foundations of Uganda's cities

08:00 – 09:00 — **Registration and networking** · delegate registration, partner exhibition, refreshments

09:00 – 09:40

OPENING Official Opening and Summit Keynote

Setting the national agenda for urban transformation.

WELCOME	President, AREA Uganda
OBJECTIVES	AREA Uganda Secretariat
KEYNOTE	**Dr. Joseph Muvawala**, Executive Director, National Planning Authority — aligning real estate with NDP IV
OFFICIAL OPENING	**Hon. Judith Nabakooba Nalule**, Minister, Ministry of Lands, Housing and Urban Development
CHAIR	**Ronnie Habasa**, Master of Ceremonies

09:40 – 10:50

THEME 1 Urban Growth Management and Land Governance Reform

Housing policy, implementation, municipal financing and the sector coordination gap.

LEAD SPEAKER	**Smith Matsiko**, Commissioner Research, MLHUD
DISCUSSANTS	**Irene Gwokyala**, Commissioner Housing **Jotham Muyambi**, Commissioner Land use, enforcement & compliance, MLHUD **Dave Kayangayanga**, Director Housing **VIncent Byendaimira**, Director Physical Planning, KCCA **Eng. Kenneth Kaijuka**, CEO, National Housing
MODERATOR	**Diana Nabuuso,**

EXPECTED OUTCOME · Recommendations for coordination between national government, city authorities and real estate stakeholders, including planning, permitting, housing implementation and municipal financing.

10:50 – 11:10 — **Health break and partner exhibition**

11:10 – 12:25

THEME 2A Blended Finance for Urban Development

PPP models, infrastructure finance, institutional and cooperative housing capital, and de-risking instruments.

KEYNOTE	**Eng. Kenneth Kaijuka**, CEO, National Housing
DISCUSSANTS	**Michael K. Mugabi**, Managing Director, Housing Finance Bank · **Josephine Okui Ossiya**, CEO, Capital Markets Authority · **Themba Bhebhe**, Country Manager, African Development Bank · ___Shelter Afrique development Bank nominee. **Dr. Tumuheine Twinemanzi**, Director, National Payment Systems **Mr. Anthony Mukuma,** Acting Deputy Director, Payment Systems Operations and Support.
MODERATOR	**Stephen Kasenge**, Wealth Manager, Yaka Wealth

EXPECTED OUTCOME · Financing barriers, potential blended-finance structures, institutional investment opportunities and PPP priorities for urban infrastructure and housing.

12:25 – 13:15

THEME 2B Financing Readiness: Bank Due Diligence and Settlement Infrastructure

Preparing for the Bank of Uganda payment reforms, effective 1 January 2027, and large-value settlements.

LEAD SPEAKER	**Wilbrod Humphreys Owor**, Executive Director, Uganda Bankers' Association
DISCUSSANT	**Matsiko Joel**, Head of Compliance, Housing Finance Bank (Banking & Finance Partner) **Engineer Kenneth Kaijuka,** National Housing **Solomon Walube,** Tax Audit Officer,, URA **Derrick Mutegeki**, Deputy CEO, National Housing
MODERATOR	**Wilberforce Nsamba,** Property 360.

EXPECTED OUTCOME · A draft financing-readiness checklist covering due diligence, title verification, compliance and large-value EFT/RTGS settlement.

13:15 – 14:15

Networking lunch and sponsor engagement

14:15 – 15:00

PLENARY Day One Plenary: From Coordination Gaps to Implementation

CHAIR	President, AREA Uganda
CONTRIBUTORS	Rapporteurs from Themes 1, 2A and 2B, with stakeholder comments
OUTPUT	Consolidated policy, finance and digital-transformation priorities for Day Two

15:00 – 15:20

Afternoon tea and networking

15:20 – 16:00

Networking, exhibition visits and close of Day One

MAKE THE MOST OF DAY ONE

Visit the partner exhibition during every break · bring business cards for investor and partner introductions · note your questions for the rapporteurs before the 14:15 plenary · register your project interest at the Secretariat desk for the Strategic Investment Window.

04 · DAY TWO PROGRAMME

DAY 2

Research, Sustainability & Investment Opportunities

Wednesday 4 November 2026 · Evidence-led planning, resilient development and investable cities

08:30 – 09:00 — **Arrival, networking and Day One recap** · recap lead: Andrew Mawejje

09:00 – 10:15

THEME 4 Evidence-Based Research for Cities

Urban data systems, housing market intelligence, research partnerships and city competitiveness.

ADDRESS	**Uganda Bureau of Statistics (UBOS)** — address
LEAD	National Planning Authority nominee — alignment with NDP IV and national urban priorities
DISCUSSANTS	**Nassiwa Joanita,** Uganda Bureau of Statistics nominee — population, housing and census indicators **Prof. Shuaib Lwasa** — academic peer review and urban research
PRESENTATION	**Evans**, MIBS — MIBS projects in Athens
MODERATOR	AREA Uganda Research Lead

EXPECTED OUTCOME · A real estate and urban research agenda, priority indicators, research partnerships and a process to close data gaps.

10:15 – 10:35 — **Health break and exhibition visit**

10:35 – 11:45

THEME 3 Smart Cities, Artificial Intelligence and Urban Innovation

AI in city management, GIS and spatial planning, digital land administration and data-driven cities.

KEYNOTE	**Alex Mwine,** Vision Bearer & CEO, With Love Uganda
DISCUSSANTS	**Alex Mwine,** Vision Bearer & CEO, With Love Uganda **Edwin Wabomba**, Urban Planner **Kenneth Amusimire,** USA
MODERATOR	**Wllberforce Nsamba,** CEO, Property 360

EXPECTED OUTCOME · Priority recommendations for digital land services, GIS-based planning, AI-enabled city management and interoperable urban data systems.

11:45 – 12:05 — Address by **Hon. Margaret Muhanga Mugisa**, State Minister for Lands

12:05 – 12:20 — Partner Spotlight: Credit Info · **Mark Mwine**, CEO, Credit Info

12:20 – 13:20

Networking lunch and investor introductions

13:20 – 14:35

THEME 5

ESG, Green Building and Climate Resilience

Climate-resilient construction, sustainable infrastructure and ESG reporting standards.

KEYNOTE	**Eng Mariam Namiya,** UNABSEC
DISCUSSANTS	NEMA nominee — environmental assessment and screening · **Eng Mariam Namiya,** UNABSEC (Uganda National Association of Builders, Suppliers and Engineering Contractors) — green and climate-resilient construction · **Peterson Mwesiga**, President, UIPE **Daniel Kayongo,** Head of Marketing, Kansai Plascon **Lillian Nabisere,** Housing Finance Bank.
MODERATOR	**Niwamanya Gracious**, MUBS

EXPECTED OUTCOME · Recommendations on green certification, climate-resilient construction, ESG reporting and financing incentives for sustainable developments.

14:35 – 15:35

THEME 6

Tourism Infrastructure and Hospitality Real Estate

Tourism as an urban catalyst, hospitality development models, waterfront development and cultural heritage.

KEYNOTE	**Samora Semakula representing Juliana Kaggwa -**, Chief Executive Officer, Uganda Tourism Board
DISCUSSANTS	**Benard Tugume**, Urban Planner Jinja City Town Clerk or Mayor — waterfront development · Fort Portal Tourism City representative — tourism-led urban development · International hospitality investor — commercial viability. **Brian Shonubi. Amos Wekesa.**
MODERATOR	**UTB Marketing Manager,** Tourism and hospitality real estate specialist

EXPECTED OUTCOME · Tourism real estate opportunities, development models, infrastructure needs and partnerships between cities, developers and investors.

15:35
– 16:35

CITY PARTNER FEATURE

Cities Series Deal Room: From Urban Opportunities to Investment

Bridging the gap between city pitches and institutional capital.

SESSION LEAD	Jinja City leadership
STAKEHOLDERS	Jinja City and Fort Portal City · institutional investors and pension funds · banks and housing finance providers · property developers and hospitality investors · infrastructure and technology partners
FORMAT	City opportunity pitches, project presentations, investor questions and structured networking

EXPECTED OUTCOME · An initial shortlist of investment opportunities, potential financing partners and follow-up meetings.

16:35
– 16:50

Afternoon tea

16:50
– 17:30

RESOLUTIONS

AREA Uganda Cities Series 2026: Summit Resolutions

Consolidating the two days into a national action plan.

CHAIR	President, AREA Uganda
CONTRIBUTORS	Theme rapporteurs, government and city representatives, financial institutions, researchers, developers and partner organisations
RESOLUTION AREAS	Urban policy and land governance coordination · blended finance and financing readiness · digital land systems and smart cities · urban data and market intelligence · ESG and climate-resilient construction · tourism infrastructure and city investment
OUTPUT	Draft Summit communiqué, action owners, follow-up milestones and a post-Summit engagement plan

17:30
– 17:55

CLOSING

Closing Ceremony

- Presentation of Summit highlights
- Appreciation of speakers, partners and sponsors
- Closing remarks by the President, AREA Uganda
- Official close by the designated Guest of Honour

AFTER THE CLOSE

Project submissions for the Strategic Investment Window open immediately after the Summit, at no additional charge. Up to 50 projects that pass the independent six-gate screen, including mandatory land-title verification, are invited to the Jinja Investment Deal Room on 2–4 December 2026. See page 17.

05 · SPEAKER PROFILES

Government, policy and city leaders

JN

Hon. Judith Nabakooba Nalule

Minister, Ministry of Lands, Housing and Urban Development

Leads the ministry responsible for land administration, housing and urban development, and has driven land reforms and housing policy at national level.

OFFICIAL OPENING · DAY 1

JM

Dr. Joseph Muvawala

Executive Director, National Planning Authority

Heads the authority that prepares Uganda's national development plans, including NDP IV, and aligns sector investment with national priorities.

OPENING KEYNOTE · DAY 1

SB

Hajjat Sharifah Buzeki

Executive Director, Kampala Capital City Authority

Leads the administration of Uganda's capital, including delivery of KCCA's Strategic Plan for roads, drainage, mobility, waste management and markets.

LEAD SPEAKER · THEME 1

IG

Irene Gwokyala

Commissioner, Housing

Oversees national housing policy and programmes, with a focus on implementation, affordability and coordination across the housing sector.

DISCUSSANT · THEME 1

SM

Smith Matsiko

Commissioner, Research

Brings a research and evidence perspective to urban growth management, land governance and sector coordination.

DISCUSSANT · THEME 1

JK

Juliana Kagwa

Chief Executive Officer, Uganda Tourism Board

Leads the national tourism promotion agency, steering destination marketing and the growth of tourism as a driver of urban and investment demand.

KEYNOTE · THEME 6

Finance and investment leaders

PA

Patrick Ayota

Managing Director, NSSF Uganda

Leads one of East Africa's largest institutional pension funds, a major long-term investor in real estate and infrastructure.

KEYNOTE · THEME 2A

MM

Michael K. Mugabi

Managing Director, Housing Finance Bank

Heads Uganda's leading mortgage and housing finance institution, with a long record in residential and development finance.

DISCUSSANT · THEME 2A

JO

Josephine Okui Ossiya

Chief Executive Officer, Capital Markets Authority

Leads Uganda's capital markets regulator, championing REITs and other capital market instruments for real estate.

DISCUSSANT · THEME 2A

TB

Themba Bhebhe

Country Manager, African Development Bank

Mobilises development finance for infrastructure and urban development, including blended and concessional structures.

DISCUSSANT · THEME 2A

Wilbrod Humphreys Owor

Executive Director, Uganda Bankers' Association

Stephen Kasenge

Managing Director, KSK Associates

WO

Represents Uganda's banking industry on regulation, payments and compliance, including preparation for the 2027 settlement reforms.

LEAD SPEAKER · THEME 2B

SK

Brings a private-sector practitioner's perspective on structuring and financing urban development and real estate projects.

DISCUSSANT · THEME 2A

Research, innovation and host

EB

Prof. Engineer Bainomugisha

Makerere University · AirQo

Computer scientist who leads AirQo, a Makerere University initiative using low-cost sensors, data and AI to monitor air quality in African cities.

KEYNOTE · THEME 3

SL

Prof. Shuaib Lwasa

Urban researcher and academic

A leading scholar of urban development, resilience and climate adaptation in African cities, bringing academic peer review to the research agenda.

DISCUSSANT · THEME 4

AR

President, AREA Uganda

Association of Real Estate Agents Uganda

Host of the Cities Series. Delivers the welcome remarks and chairs the Day One plenary and the Summit Resolutions session.

HOST · BOTH DAYS

Master of ceremonies and moderators

RH Ronnie Habasa Master of Ceremonies · Opening	**DN Diana Nabuuso** Moderator · Theme 1	**MD Marc du Toit** Knight Frank · Moderator, Theme 2A
WN Wilberforce Nsamba Moderator · Theme 2B	**AM Arthur Mawanda** Moderator · Theme 3	**AW Andrew Mawejje** Day One recap lead · Day 2

Invited institutional contributors

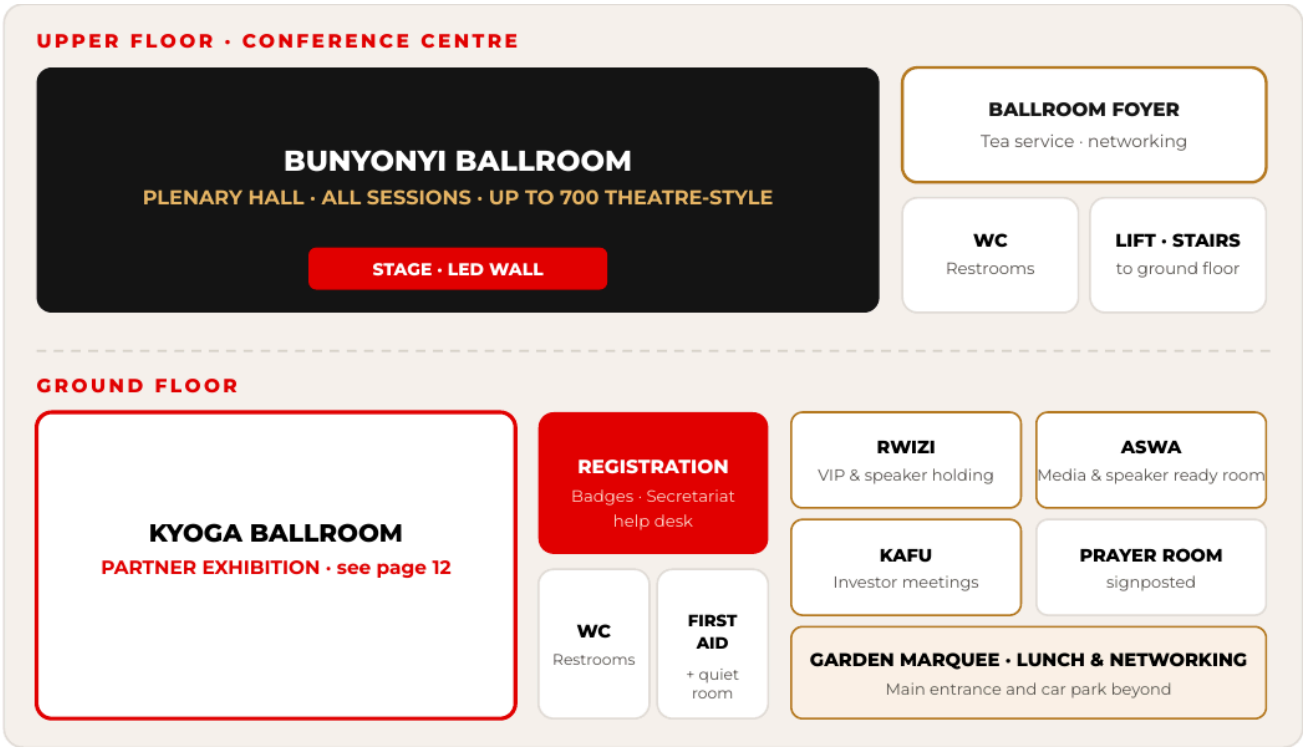
INSTITUTION	CONTRIBUTION	SESSION
Uganda Local Governments Association	Municipal financing and physical development planning	Theme 1
NITA-U · Commissioner, Land Registration (MLHUD)	Digital infrastructure, e-government and digital land administration	Theme 3
National Planning Authority · Uganda Bureau of Statistics	NDP IV alignment; population, housing and census indicators	Theme 4
IFC EDGE · NEMA · UNABSEC	Green-building certification; environmental assessment; climate-resilient construction	Theme 5
Jinja City · Fort Portal Tourism City	Waterfront and tourism-led urban development; city pitches	Theme 6 · Feature

Speaker line-up as at 26 October 2026. Assignments are subject to confirmation; the final line-up is announced on the plenary screens and at areauganda.org/cities2026.

06 · VENUE GUIDE

Méstil Hotel & Residences, Nsambya, Kampala

The Summit runs in Méstil's conference centre, which adjoins the main hotel. Directions and parking details are published on the registration page at areauganda.org/cities2026.



Indicative plan, not to scale. Room allocations are proposed and confirmed by on-site signage; follow the venue team's directions on the day.

SPACE	USE DURING THE SUMMIT	OPEN
Bunyonyi Ballroom	Plenary hall: opening, all thematic sessions, plenary, resolutions and closing	Day 1 from 08:45 · Day 2 from 08:30
Kyoga Ballroom	Partner and sponsor exhibition, health breaks	08:00 – 17:00 both days
Garden marquee	Networking lunches and investor introductions	13:15 Day 1 · 12:50 Day 2
Rwizi · Aswa · Kafu	VIP and speaker holding · media and speaker ready room · investor meetings by appointment	Both days, by accreditation

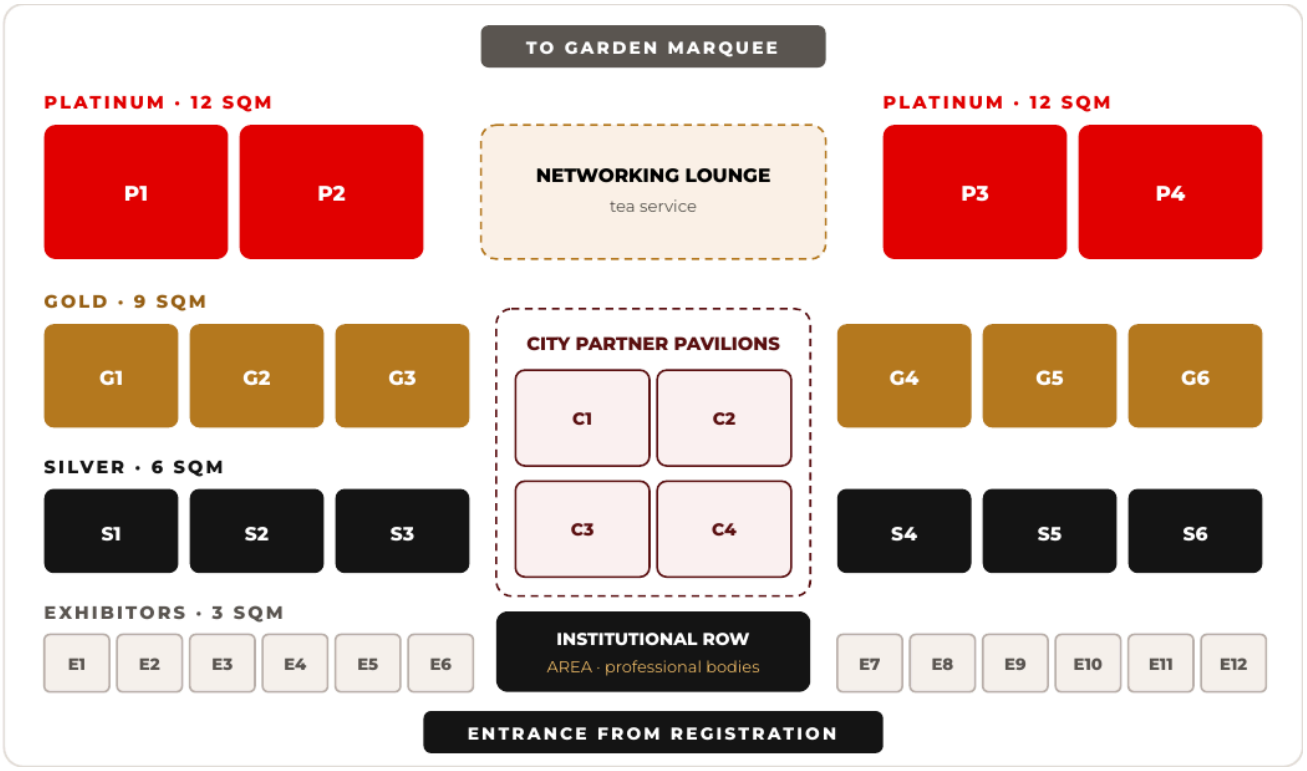
On-site practical information

- **Badges** are required for all sessions, the exhibition and meals; please wear them visibly
- **Registration** opens at 08:00 on Day One and 08:30 on Day Two
- **Dress code:** business formal or smart casual
- **Catering:** tea breaks and lunch are provided on both days; tell the help desk about dietary needs
- **Phones** on silent in the plenary hall, please
- **Prayer and quiet rooms** are signposted on the ground floor
- **Accessibility:** lifts serve the upper floor; ask a steward for assistance
- **Certificates of attendance** are issued by email after the Summit

06 · EXHIBITION FLOOR PLAN

The partner exhibition, Kyoga Ballroom

Every break and lunch passes through the exhibition. Booths are grouped by partnership tier, with City Partner pavilions and an institutional row.



Indicative layout. Booth allocations are shown on the exhibitor board at the hall entrance and at the help desk.

Exhibition hours

DAY	OPEN	CLOSE
Mon 2 Nov (exhibitors only)	Build-up from 09:00	20:00
Tue 3 Nov	08:00	17:00
Wed 4 Nov	08:30	16:15, then breakdown

Legend

- **P1–P4** Platinum Partners, 12 sqm
- **G1–G6** Gold Partners, 9 sqm
- **S1–S6** Silver Partners, 6 sqm
- **C1–C4** City Partner pavilions
- **E1–E12** Exhibitors, 3 sqm

FOR EXHIBITORS

Build-up runs on Monday 2 November from 09:00; stands must be ready by 07:30 on Tuesday 3 November. Exhibitor badges are collected at registration. Breakdown begins after the Closing Ceremony on Wednesday 4 November. Exhibitor queries: **partnership@areauganda.org**.

07 · PARTNER, SPONSOR AND EXHIBITOR DIRECTORY

With thanks to our partners

The Cities Series is made possible by the government institutions, professional bodies, financial institutions and companies below. We thank each of them for their commitment to investable, sustainable Ugandan cities.

In association with

MINISTRY OF LANDS, HOUSING & URBAN DEVELOPMENT

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PROPERTY SERVICES LIMITED

Institutional and professional partners

KAMPALA CAPITAL CITY AUTHORITY

UGANDA INSTITUTION OF PROFESSIONAL ENGINEERS

ENGINEERS REGISTRATION BOARD

UGANDA ASSOCIATION OF CONSULTING ENGINEERS

UGANDA SOCIETY OF ARCHITECTS

UNABSEC

REAL ESTATE INSTITUTE OF EAST AFRICA

UGANDA REAL ESTATE & HOUSING EXPO

07 · DIRECTORY, CONTINUED

Corporate partners and exhibitors

KCB BANK

MIBS GROUP

ECO HOUSING SOLUTIONS

BAYLOR GLOBAL REAL ESTATE

BROLL

PROPERTY 360°

FAKHRUDDIN PROPERTIES

PEARL MARINA

YAOBAI CEMENT KARAMOJA

BONDO

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A–Z exhibitor and partner index

AVARTS Housing Ltd
Baylor Global Real Estate
Bondo
Broll
Eco Housing Solutions (EHS)
Engineers Registration Board
Fakhruddin Properties
FIABCI
HK Properties Ltd
Housing Finance Bank
Kampala Capital City Authority
KCB Bank
Maarifasasa
MIBS Group
Ministry of Lands, Housing & Urban Development
National Association of Realtors® Global
Pearl Marina
Plascon · Kansai Paint
Property 360°
Property Services Limited
Real Estate Institute of East Africa
Uganda Association of Consulting Engineers
Uganda Institution of Professional Engineers
Uganda Real Estate & Housing Expo
Uganda Society of Architects
UNABSEC
Universal M. Enterprises
Victoria Nile Estates
Yaobai Cement Karamoja

OUR COMMITMENT

No sponsorship, partnership, exhibition or payment of any kind influences whether a project passes screening. Selection rests solely with a majority-independent Screening Committee whose decisions are not appealable to AREA Uganda.

08 · DELEGATE INFORMATION

Stay connected, stay safe

Wi-Fi

NETWORK	PASSWORD
AREA_CITIES_2026	UnlockCities2026

Free high-speed Wi-Fi covers the conference centre. Please avoid large downloads during sessions so that speakers and live streams stay connected.

Share the conversation

#AREACities2026 **#CitiesSeries2026** **#InvestableCities** **#TourismLedUrbanization** **#BuildingUgandasFuture**

Tag your posts, photos and session takeaways. Follow updates, speaker announcements and the Summit communiqué at **www.areauganda.org**.

Emergency and key contacts

CONTACT	NUMBER OR LOCATION	WHEN TO USE
Police and emergency services	**999 · 112** (toll-free)	Any emergency
On-site first aid	Ground floor, next to registration	Illness or injury on site
Nearest hospital	St. Francis Hospital Nsambya, a short distance from the venue	Medical emergencies
Summit Secretariat (24-hour duty line)	+256 776 180 267 · +256 752 771 229	Lost badge, access, urgent help
Registration and delegate help desk	Ground floor · events@areauganda.org	Registration, certificates, lost property
Partnerships and exhibitors	partnership@areauganda.org	Booths, partner services

IN AN EMERGENCY

Stay calm and follow the instructions of venue staff and stewards. Leave by the nearest marked exit, do not use lifts during an evacuation, and gather at the assembly point in the car park until you are told it is safe to return.

08 · DELEGATE INFORMATION, CONTINUED

Code of conduct

The Cities Series brings together government, investors, professionals and communities. We expect every participant, including delegates, speakers, partners, exhibitors, staff and media, to help make it a respectful, safe and productive space.

RESPECT

Treat everyone with courtesy

Engage with ideas, not individuals. Disagreement is welcome; personal attacks, discrimination and intimidation are not.

ZERO TOLERANCE

No harassment of any kind

Harassment, including unwelcome comments, contact or attention, in person or online, is not tolerated and may lead to removal without refund.

INTEGRITY

No inducements

Do not offer gifts, payments or favours to Screening Committee members, officials or staff. Declare any conflict of interest to the Secretariat.

PROFESSIONALISM

Represent yourself honestly

Present projects, titles and credentials accurately. Misrepresentation will be referred to the Screening Committee and the relevant professional body.

PRIVACY

Respect confidentiality

Investor and project information shared in meetings is confidential unless its owner agrees otherwise. Ask before photographing or recording others.

SAFETY

Follow venue rules

Observe venue safety instructions, keep exits clear, and report anything that worries you to a steward or the help desk.

Reporting a concern

If you experience or witness behaviour that breaches this code, speak to any member of the Secretariat, visit the registration desk, or call the duty line on **+256 776 180 267**. Reports are handled promptly and in confidence.

Photography, filming and personal data

- The Summit is photographed and filmed for reporting and promotion. Written consent is obtained from every identifiable participant before their image appears in published material; tell the help desk if you prefer not to be photographed.
- Personal data collected at registration is processed in line with Uganda's Data Protection and Privacy Act, 2019, and used only for Summit administration and Cities Series follow-up.
- Media representatives must register at the help desk and work from the media room (Aswa).

09 · BEYOND THE SUMMIT

From the plenary hall to the Deal Room

Delegates leave the Summit with a clear route into the Strategic Investment Window and the Jinja Investment Deal Room, where screened projects meet matched institutional investors.

STAGE	WHEN	WHAT HAPPENS
Project submission	Opens after the Summit	Sponsors submit projects through the digital investment portal, at no additional charge
Strategic Investment Window	Fri 6 – Tue 24 Nov 2026 Virtual and physical	Independent six-gate screening, including mandatory land-title verification; up to 50 projects pass; curated investor matching
Sector webinars	10, 16 and 20 Nov 2026	Investor briefings on priority sectors, including tourism infrastructure on 16 November
Investment Deal Room · Jinja	Wed 2 – Fri 4 Dec 2026 120 qualified participants	**Wed 2 Dec:** Tourism Investment Forum · **Thu 3 Dec:** sector roundtables and site visits · **Fri 4 Dec:** Deal Day and signings

50
projects pass the independent screen

6
screening gates, including title verification

120
qualified participants at the Deal Room

UGX 200BN
aggregate declared pipeline target

Registration fees

FULL SUMMIT	DEAL ROOM	RESEARCHERS	INTERNATIONAL
UGX 550K	UGX 750K	UGX 250K	USD 250

REGISTER

Visit **areauganda.org/cities2026** or email **events@areauganda.org**. Groups of five or more from one organisation may ask the Secretariat about group rates.

Scan to register

The UGX 200 billion figure denotes the aggregate declared value of screened projects presented to investors: pipeline value, not committed or deployed capital.

10 · PARTNERSHIP OPPORTUNITIES

Put your brand at the centre of Uganda's urban future

Partnering with the Cities Series places your organisation at the heart of the country's most significant real estate and urban development conversation, from the Kampala Summit to the Jinja Deal Room.

PARTNERSHIP TIER	INVESTMENT (UGX)	KEY BENEFITS
Platinum Partner	**130,000,000**	Sector exclusivity · keynote or plenary role · private roundtable · 12 curated investor introductions · 12 sqm booth
Gold Partner	**65,000,000**	Panel seat · 6 curated introductions · 9 sqm booth
City Partner	**40,000,000**	City pavilion · named chapter in the research report · 5 city projects into screening · 30-minute showcase
Silver Partner	**30,000,000**	Exhibition space · logo in the Investment Prospectus · 6 sqm booth
Bronze Partner	**12,000,000**	Shared table and delegate passes
Exhibition booth	**3,000,000**	3 sqm floor position across both Summit days

FAIR TERMS

All prices are fixed; negotiation is on scope, not price. No single organisation may account for more than 20% of total cash sponsorship. No sponsorship influences project screening outcomes.

Why partner

REACH

500 decision-makers

Developers, financiers, government, cities, development partners and investors in one room.

PIPELINE

Screened opportunities

Early access to title-verified projects and the sponsors behind them.

LEGACY

National influence

A voice in the Summit communiqué and the flagship research publications.

CONTACT THE SECRETARIAT

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NOTES

My Summit notes and contacts

People to follow up

NAME	ORGANISATION	FOLLOW-UP



AREA
ASSOCIATION OF REAL ESTATE AGENTS UGANDA

Unlocking Investment.
Shaping Cities.
Building Uganda's Future.

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SCAN TO REGISTER

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